



MENUDISPLAY.IN

A COMPLETE HORECA SERVICE PARTNER

More than just a QR menu — we provide technology, professional support, and compliance coordination.

CHOOSE YOUR HORECA PLAN

BASIC

₹9,999/YEAR

For Small HORECA Businesses

- Digital menu + QR generation
- 10 customized QR stickers
- 1 Owner login + 1 Kitchen login
- Basic FSSAI / Trade / Labour license guidance*
- Standard support

PRO (Recommended)

₹14,999/YEAR

Our Recommended Plan

- Professional digital menu + multiple QR
- 25 customized QR units
- Nutrition & allergen info
- FSSAI / Trade / Labour license support*
- 1 Owner + 1 Supervisor + 1 Kitchen login
- Hygiene preparation + food testing & FoSTaC coordination*
- Priority support

ENTERPRISE

₹24,999+/YEAR

For Chains & Multi-Location

- Central + branch menu management
- 100 QR units starting allocation*
- Multiple logins
- Dedicated account support
- Enterprise compliance SLA
- Custom integrations

PLAN FEATURE COMPARISON

Service	BASIC (₹9,999/yr)	PRO (₹14,999/yr)	ENTERPRISE (₹24,999+/yr)
Digital Menu Platform	✓	✓	✓
QR Generation	✓	✓	✓
Menu Digitization	Basic	✓	✓
Nutrition / Allergens	Optional	✓	✓

QR Printed Units	10	25	100*
QR Material	Sticker	Sticker / Card	Card / Acrylic
FSSAI Lic /Reg Support*	Basic	✓	✓
Trade Licence Support*	Guidance	✓	✓
Labour License Support*	Guidance	✓	✓
Hygiene Rating Audit Support*	—	✓	✓
Food Testing Coordination*	—	1 service	2+ / scope
FoSTaC Coordination*	—	✓	✓

OUR CORE SERVICES

1. Digital Menu & QR

- Mobile-friendly digital menu
- Dynamic QR generation and menu updates
- Table, counter, buffet, hotel-room and feedback QR options
- Business branding and menu images
- Nutrition, ingredients and allergen information where included

2. Customized QR Printing

Product	Indicative / Unit
Customized QR Sticker	₹35–₹60
Premium Laminated Sticker	₹50–₹80
Printed Table Card	₹75–₹125
Acrylic QR Card	₹150–₹225
Acrylic QR Stand	₹250–₹400
Hotel Room / Buffet QR	₹75–₹150

Final price depends on quantity, material, size, finishing and delivery location.

3. HORECA Compliance Support

Service	What We Support
FSSAI	Applicability, documents, application/renewal support & follow-up
Trade Licence	Document checklist, application and renewal support
Labour	Applicable registration/licence guidance and tracking
Hygiene	Assessment, gap identification, corrective-action & readiness support
Food Testing	Test selection, sample guidance, laboratory coordination & report management
FoSTaC	Training requirement, participant registration & coordination

WHY MENUDISPLAY?

Traditional Approach	MENUDISPLAY
Separate QR vendor	QR + platform together
Printed menu updates	Digital menu updates
Separate compliance contacts	Structured support
Testing handled separately	Testing coordination
Training tracked manually	FoSTaC coordination & records
Difficult for multiple outlets	Enterprise central management

HOW IT WORKS

SELECT PLAN → ADD MENU → GENERATE QR → PRINT → ACTIVATE → GET SUPPORT

GET STARTED

Ask our team for a customized quotation for your outlet or chain.

Important: MenuDisplay provides technology, professional support and coordination according to the selected scope. Government approvals, inspections, laboratory results and third-party training certificates are controlled by the respective authorities/providers.

* Enterprise QR quantity is a recommended starting allocation and is confirmed in the quotation.

* GST, government fees, laboratory fees, training fees, courier and third-party charges apply as specified in the quotation/order.